

Curriculum Vitae

Markus Reisinger

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Employment

since 08/2015	Professor, Frankfurt School of Finance & Management
04/2011 – 07/2015	Professor, WHU – Otto Beisheim School of Management, Vallendar
03/2013 – 08/2013	Sabbatical at Northwestern University, Kellogg School of Management
10/2010 – 03/2011	W3-Professor non-tenured (Vertretungsprofessur), Free University of Berlin
10/2009 – 09/2010	W3-Professor non-tenured (Vertretungsprofessur), University of Munich
11/2008 – 03/2009	Post-Doctoral Position, University of Toulouse, IDEI
10/2007 – 03/2008	Post-Doctoral Position, University of Toulouse, IDEI
07/2005 – 09/2009	Assistant Professor, University of Munich
09/2004 – 06/2005	Post-Doctoral Position, University of Chicago, Graduate School of Business
06/2000 – 08/2004	Ph.D. Student and Teaching Assistant with Prof. Sven Rady, University of Munich

Education

06/2000 – 08/2004	Ph.D. (Dr. oec. publ.) in Economics, University of Munich, Thesis title: <i>Three Essays on Oligopoly: Product Bundling, Two-Sided Markets, and Vertical Product Differentiation</i> (summa cum laude)
11/1995 – 05/2000	Diploma (equiv. M.Sc.) in Economics, University of Munich

Publications

- Vertical Integration, Foreclosure, and Productive Efficiency (with Emanuele Tarantino), *RAND Journal of Economics*, 2015, 46, 461-479.
- Indirect Taxation in Vertical Oligopoly (with Martin Peitz), *Journal of Industrial Economics*, 2014, 62, 709-755.

- Market Structure and the Competitive Effects of Vertical Integration (with Simon Loertscher), *RAND Journal of Economics*, 2014, 45, 471-494.
- Crowding-In of Complementary Contributions to Public Goods: Firm Investment into Open Source Software (with Ludwig Rössner, Richard Schmidtke and Tim Paul Thomes), *Journal of Economic Behavior and Organization*, 2014, 106, 78-94.
- Two-Part Tariff Competition between Two-Sided Platforms, *European Economic Review*, 2014, 68, 168-180.
- On the Competition Enhancing Effects of Exclusive Dealing Contracts (with Linda Gratz), *International Journal of Industrial Organization*, 2013, 31 (5), 429-437.
- Successive Oligopolies with Differentiated Firms and Endogenous Entry (with Monika Schnitzer), *Journal of Industrial Economics*, 2012, 60 (4), 537-577.
- Competition for Advertisers and Users in Media Markets, *International Journal of Industrial Organization*, 2012, 30 (2), 243-252.
- Exclusive Territories and Manufacturers' Collusion (with Salvatore Piccolo), *Management Science*, 2011, 57 (7), 1250 - 1266.
- The Choice of Prices vs. Quantities under Uncertainty (with Ludwig Rössner), *Journal of Economics and Management Strategy*, 2009, 18 (4), 1155 - 1177.
- Two-Sided Markets with Pecuniary and Participation Externalities (with Ludwig Rössner and Richard Schmidtke), *Journal of Industrial Economics*, 2009, 57 (1), 32 - 57.

Other Publications

- Biased Managers as Strategic Commitment (with Florian Englmaier), *Managerial and Decision Economics*, 2014, 35 (5), 350-356.
- Information, Coordination, and the Industrialization of Countries (with Florian Englmaier), *CESifo Economic Studies*, 2008, 54 (3), 534 - 550.
- Comment on "Patterns of Diffusion of Electronic Commerce" by Emin M. Dinlersoz and Pedro Pereira, *CESifo Economic Studies*, 2005, 51 (2-3), 295 - 297.
- Why do Low Cost Carriers Arise and How can they Survive the Competitive Responses of Established Airlines?: A Theoretical Explanation, in: P. Forsyth, D.W. Gillen, O.P. Mayer, and H.-M. Niemeier (eds.): *Competition versus Predation in Aviation Markets: A Survey of Experience in North America, Europe, and Australia*, Ashgate Publishing, London, 2005, 269 - 287.

Working Papers

- The Economics of Internet Media (with Martin Peitz), June 2015; Chapter prepared for the *Handbook of Media Economics* (editors: Simon Anderson, David Stromberg, and Joel Waldfogel), to be published by Elsevier.
- Either or Both Competition: A "Two-Sided" Theory of Advertising with Overlapping Viewerships (with Attila Ambrus and Emilio Calvano), January 2015
- Interchange Fee Regulation and Service Investments (with Hans Zenger), June 2014
- Vertical Integration with Complementary Inputs (with Emanuele Tarantino), March 2013
- Product Bundling and the Correlation of Valuations in Duopoly, November 2009

Professional Activities

- Associate Editor, *Journal of Industrial Economics*, since May 2013

Awards and Grants

- Prize for the best theory paper 2012-2013 in the *Journal of Industrial Economics*, for the paper “Successive Oligopolies with Differentiated Firms and Endogenous Entry” (with Monika Schnitzer)
- Honorable Mention within the Best Conference Paper Prize of the Strategic Management Society, 2014, Madrid, for the paper “Make-or-Buy Decisions in Platform Markets” (with Miriam Zschoche)
- Certificate of Excellence in Reviewing of the *International Journal of Industrial Organization*, 2013
- Walther-Rathenau-Award of the German Economic Association of Business Administration (GEABA), Frankfurt, October 2010
- Research Grant from the German Science Foundation via SFB/TR-15 for a project on “Price Discrimination and Social Preferences”, July 2010
- Scholarship of the ENABLE-Network for a post-doctoral position at the University of Toulouse, IDEI, October 2007 – March 2008
- Scholarship of the German Academic Exchange Service for a post-doctoral year at the University of Chicago, Graduate School of Business, September 2004 - June 2005
- Young Economists’ Essay Award for the paper “Two-Sided Markets with Negative Externalities,” E.A.R.I.E conference, Berlin, September 2004
- Alumni Award for best dissertation in the year 2004 (shared), University of Munich, July 2004
- Alumni Prize for young economists for 2nd best exam of the year, June 2000
- Several Travel Grants from the Verein für Socialpolitik, the German National Bank, and the Swiss National Bank since 2002

Presentations at Conferences and Seminars

2015

Tilburg University (Research Seminar), German Federal Cartel Office (Bonn), University of Bamberg (Research Seminar), University of Dusseldorf (Research Seminar), Workshop on “Competition and Bargaining in Vertical Chains” (Dusseldorf)

2014

Workshop on “Antitrust for Platform and Network Markets” (University Paris-Nanterre), University of Bayreuth (Research Seminar), “The Pros and Cons of Antitrust in Two-Sided Markets”, Invited Speaker, Swedish Competition Authority (Stockholm), Oxford University (IO Seminar), University of Hamburg (Research Seminar), CORE University of Louvain (Research Seminar), University of St. Gallen (Research Seminar), Strategic Management Society Conference (Madrid), 41st E.A.R.I.E. Conference (Milan), Frankfurt School of Finance and Management (Research Seminar), SFB/TR 15 Workshop for Young Researchers, Invited Speaker (Mannheim), ETH Technical University of Zurich

(Law and Economics Lunchtime Seminar), MaCCI Conference (Mannheim), CESifo Area Conference on Applied Microeconomics (Munich)

2013

University of Maastricht (Research Seminar), University of Bergen (BECCLC Seminar), Norwegian School of Economics (Research Seminar), UECE Meeting (Lisbon), University of Regensburg (Research Seminar), 14th Conference of the GEABA (Magdeburg), German Economic Association (Dusseldorf), 11th IIOC (Boston), University of Texas at Dallas (Research Seminar), Cornell University (Theory Seminar), Northwestern University, Kellogg School of Management (Lunchtime Seminar), Industrial Organization Committee of the German Economic Association (Wurzburg), MaCCI Conference (Mannheim), Max-Planck Institute Bonn (Research Seminar)

2012

University of Toulouse (IO Seminar), 39th E.A.R.I.E. Conference (Rome), ANR-DFG Workshop on “Market Power in Vertically Related Markets” (Toulouse), University of Rostock (Research Seminar), Annual Conference of the VHB (Bolzano), University of Bern (Research Seminar), 7th Swiss IO Day (Bern), MaCCI Inaugural Conference, (Mannheim), CESifo Area Conference on Applied Microeconomics (Munich)

2011

12th Conference of the GEABA (Zurich), German Economic Association (Frankfurt), 26th Annual Meeting of the EEA (Oslo), University of Dusseldorf (DICE Seminar), 2nd Workshop on the Economics of ICTs (Evora), ANR-DFG Workshop on “Market Power in Vertically Related Market”(Paris)

2010

11th Conference of the GEABA (Frankfurt), 25th Annual Meeting of the EEA (Glasgow), 8th ZEW Conference on the Economics of Information and Communication Technologies (Mannheim), ZEW Conference on Platform Market (Mannheim), Spring Meeting of the SFB/TR 15 (Caputh), CESifo Area Conference on Applied Microeconomics (Munich), Workshop on “Market Power in Vertically Related Markets” (DIW Berlin), Winter Workshop on “Competition and Regulatory Policy” (Munich)

2009

10th Conference of the German Economic Association of Business Administration (GEABA) (Vallendar), 64th ESEM (Barcelona), German Institute for Research in Economics (DIW Berlin), European Summer Symposium in Economic Theory (Gerzensee), University of Heidelberg (Theory Workshop), Spring Meeting of the SFB/TR 15 (Caputh), University of Naples (Theory Seminar), CESifo Area Conference on Public Sector Economics (Munich)

2008

University of Cologne (Theory Seminar), Fall Meeting of the SFB/TR 15 (Fraueninsel), German Economic Association (Graz), 35th E.A.R.I.E. Conference (Toulouse), Conference on “Market Power in Input Markets, Vertical Restraints and Competition

Policy” (DIW Berlin), University of Mannheim (SFB-Seminar), 6th IIOC (Arlington), Spring Meeting of the SFB/TR 15 (Gummersbach)

2007

University of Toulouse (Theory Seminar), German Economic Association (Munich), University of Melbourne (Economic Theory Seminar), 34th E.A.R.I.E. Conference (Valencia), 62nd ESEM (Budapest), University of Bern (Micro Seminar), 2nd Swiss IO Day (Bern)

2006

3rd Christmas Conference of German Expatriate Economists (Munich), German Economic Association (Bayreuth), Fall Meeting of the SFB/TR 15 (Fraueninsel), 61st ESEM (Vienna), IDEI Conference “Competition Policy in Two-Sided Markets (Toulouse), University of Bonn (Research Seminar), Swiss Society for Economics and Statistics (Lugano), University of Innsbruck (Lunch Time Seminar), Free University Berlin (SFB Seminar)

2005

3rd Workshop on Media Economics (Hamburg), 3rd Kiel-Munich Workshop on the Economics of Information and Network Industries (Munich), 20th Annual Meeting of the EEA (Amsterdam), European Summer Symposium in Economic Theory (Gerzensee), University of Chicago, Graduate School of Business (Workshop in the Theory of Organizations), 3rd IIOC (Atlanta)

Pre 2005

University of Illinois at Urbana-Champaign (Micro Seminar), 31st E.A.R.I.E. Conference (Berlin), 2nd Kiel-Munich Workshop on the Economics of Information and Network Industries (Seon Monastery), 9th Spring Meeting of Young Economists (Warsaw), IDEI-CEPR Conference on "The Economics of Two-Sided Markets" (Toulouse), Verein für Socialpolitik (German Economic Association) (Zurich), 58th ESEM (Stockholm), 3rd European Doctoral Group in Economics Jamboree (Copenhagen), 29th E.A.R.I.E. Conference (Madrid), University of Augsburg (Research Seminar)

Teaching

Lectures

- Strategic Competition (Frankfurt School), 2015
- Strategic Competition (WHU, master level), 2012, 2013, 2014
- Micro II: General Equilibrium and Strategic Interaction (WHU, bachelor level), 2011, 2012, 2013, 2014, 2015
- Economics of Strategy (Bucerius Law School and WHU, master level), 2013
- Industrial Organization (FU Berlin, bachelor level), 2010/2011
- Advanced Microeconomic Theory (University of Munich and FU Berlin, graduate level) 2009/2010, 2010/2011
- Microeconomics for minor students (University of Munich, diploma level) 2010

- Advanced Industrial Organization (University of Munich, graduate level) 2009, 2008, 2007, 2005/2006
- Theory of Financial Markets (University of Munich, diploma level) 2010, 2009, 2008

Classes

- Microeconomics for minor students (University of Munich, diploma level) 2006/2007
- Advanced Game Theory (University of Munich, graduate level) 2006
- Advanced Microeconomic Theory (University of Munich, graduate level) 2005/2006
- Dynamic Methods in Economics and Finance (University of Munich, graduate level) 2004
- Theory of Financial Markets (University of Munich, diploma level) 2004, 2002/2003, 2001/2002, 2000/2001
- Intermediate Macroeconomics (University of Munich, undergraduate level) 2002, 2001/2002, 2001

Seminars

- Foundations and Behavioral Aspects of Market Mechanisms (WHU, bachelor level) 2012
- Topics in Industrial Economics (University of Munich, diploma level) 2009
- Housing Prices, Asset Pricing, and Anomalies in Financial Markets (University of Munich, diploma level) 2008
- Portfolio Choice: Theory and Empirics (University of Munich, diploma level) 2006
- Networks, Standards, and Two-Sided Markets (University of Munich, diploma level) 2006
- Asset Prices and Economic Activity (University of Munich, diploma level) 2005
- Portfolio Choice and Wealth Allocation (University of Munich, diploma level) 2003
- Asset Pricing (University of Munich, diploma level) 2002

Miscellaneous

Referee for

- American Economic Review
- Applied Economics Quarterly
- B.E. Journal of Economic Analysis and Policy
- B.E. Journal of Theoretical Economics
- Bulletin of Economic Research
- Business Research
- CESifo Economic Studies
- China Economic Review
- Computers and Mathematics with Applications
- Economica
- Economic Inquiry
- Economic Journal
- Economics Bulletin
- Energy Economics
- European Economic Review
- Industrial and Corporate Change

- Information Economics and Policy
- Geneva Risk and Insurance Review
- German Economic Review
- German Israeli Foundation
- German Science Foundation (Deutsche Forschungsgemeinschaft)
- Industrial and Corporate Change
- International Economic Review
- International Journal of Business and Economics
- International Journal of Industrial Organization
- International Journal of the Economics of Business
- International Tax and Public Finance
- Journal of Economic Behavior and Organization
- Journal of Economics
- Journal of Economics and Business
- Journal of Economics and Management Strategy
- Journal of Economic Theory
- Journal of Industrial Economics
- Journal of Institutional and Theoretical Economics
- Journal of Law, Economics, and Organization
- Journal of Mathematical Economics
- Journal of Media Economics
- Journal of Political Economy
- Journal of Public Economics
- Journal of Public Economic Theory
- Journal of the European Economic Association
- Management Science
- Marketing Science
- National Science Foundation
- Operations Research
- Perspektiven der Wirtschaftspolitik
- Portuguese Economic Journal
- RAND Journal of Economics
- Review of Economic Studies
- Review of Industrial Organization
- Review of Network Economics
- Scandinavian Journal of Economics
- Southern Economic Journal.

08/2005 - 03/2010 Coordinator of the Research Seminar, University of Munich