

MARTINA PIZZINATO

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ACADEMIC POSITIONS

Frankfurt School of Finance & Management Assistant Professor of Organizational Behavior	Aug 2026 – ongoing
UCL School of Management Honorary Research Fellow	Sep 2026 – ongoing

EDUCATION

UCL School of Management MRes and Ph.D. in Management (Organizations and Innovation) Supervisors: Sarah Harvey & Colin Fisher	Sep 2021 – Sep 2026
Korea University M.A. in International Commerce	Sep 2017 – Aug 2019
Ca' Foscari University of Venice B.A. in Economics and Business	Sep 2014 – Jul 2017

RESEARCH INTERESTS

Creativity; Gender; Technology; Qualitative Methods

WORKING PAPERS

Pizzinato, Martina. “A Clown Car of One’s Own: How Women Cultivate Space for Creative Work through Generative Reclamation” (**Revise and Resubmit** at *Administrative Science Quarterly*)

- Track Nominee, Best Student Paper Award, EGOS (2025)
- Best Paper Proceedings, AOM (2026)
- Nominee, Best Student-Led Paper, MOC Division, AOM (2026)

Pizzinato, Martina and Pier Vittorio Mannucci. “Feedback Whirlwind: Experiencing and Responding to Divergent Feedback in Creative Work” (**Under Review** at *Organization Science*)

Pizzinato, Martina, Clarissa Cortland, Colin Fisher, and Sarah Harvey. “Identity Dawns: Experiencing and Navigating Identity Shifts Following Migration to Unfamiliar Work Contexts” (Finalizing manuscript for submission to *Academy of Management Journal*)

Pizzinato, Martina and Sarah Harvey. “The Second Creative: A Theory of Gendered Creative Work” (Finalizing manuscript for submission to *Academy of Management Review*)

WORK IN PROGRESS

Pizzinato, Martina and Colin Fisher. “Creative Curation” (Second round of data collection and analysis in progress)

Pizzinato, Martina and Sarah Harvey. “Negotiating Legitimacy in Creative Work during Technological Change” (Second round of data collection and analysis in progress)

Pizzinato, Martina. “Navigating Gendered Paradoxes in Technology Development” (First round of data collection and analysis in progress)

Pizzinato, Martina. “Creative Institutions and Legitimacy: A Historical Case Study of the Venice Biennale” (Archival data collection completed, data analysis in progress)

BOOK CHAPTERS

Pizzinato, Martina and Colin Fisher. (Forthcoming). Creative Curation: The Promises and Perils of Curation as a Creative Endeavor. To appear in J. Goncalo & J. Katz (Eds.) *The Research Handbook on Workplace Creativity*. Edward Elgar Publishing

Harvey, Sarah and **Martina Pizzinato**. (Forthcoming). Creativity from Usefulness: Rethinking the Origins of Creative Ideas. To appear in C. E. Shalley & G. Koseoglu (Eds.) *A Guide to Key Theories for Concepts for Employee Creativity*. Edward Elgar Publishing

CHAired CONFERENCE SESSIONS

Creativity at Work: Building a Research Committee and Charting the Path Forward
Caucus co-organized with Colin Fisher at the 2026 Academy of Management Annual Meeting

Creativity at Work: Building a Research Committee and Charting the Path Forward
Caucus co-organized with Colin Fisher at the 2025 Academy of Management Annual Meeting

Navigating Qualitative Dissertations: Advice from the Experts
PDW co-organized with Valerio Iannucci, Robert Monnot, Nathan Tong, and Jennifer Wiseman at the 2025 Academy of Management Annual Meeting

Rethinking Creative Work: Exploring Disruption, Diversity, and Errors in the Creative Process
Presenter symposium co-organized with Isabella Pozzo at the 2025 Academy of Management Annual Meeting

Creativity at Work: Building a Research Committee and Charting the Path Forward
Caucus co-organized with Colin Fisher at the 2024 Academy of Management Annual Meeting

Navigating Qualitative Dissertations: Advice from the Experts
PDW co-organized with Robert Monnot, Nathan Tong, and Jennifer Wiseman at the 2024 Academy of Management Annual Meeting

Creating an Inclusive Future: Connecting Diversity to Creativity and Creative Work
Presenter Symposium co-organized with Chesta Ahuja at the 2024 Academy of Management Annual Meeting

New Perspectives on Migration and Multiculturalism in Organizations
Presenter Symposium at the 2023 Academy of Management Annual Meeting

- Academy of Management Annual Meeting 2023, Highlight

INVITED TALKS AND PRESENTATIONS

- University of Michigan, 2026 (planned)

- Frankfurt School of Finance & Management, 2025
- Rice University, 2025
- Bocconi University, 2025
- Hong Kong University of Science & Technology (HKUST), 2025
- REGIS: Reading Group in Innovation Studies, 2024

CONFERENCE PRESENTATIONS

“Negotiating Legitimacy in Creative Work during Technological Change”

- Creativity Collaboratorium at UCL, 2026 (planned)

“Creative Institutions and Legitimacy: A Historical Case Study of the Venice Biennale”

- Creativity Collaboratorium at UCL, 2026 (planned)

“A Clown Car of One’s Own: How Women Cultivate Space for Creative Work through Generative Reclamation”

- Academy of Management Annual Meeting, Paper Session, 2026
- Creative Industries Conference at HEC Paris, 2026
- Creativity Collaboratorium at UCL, 2025
- European Group for Organizational Studies (EGOS), 2025
- Transatlantic Doctoral Conference at London Business School, 2025
- Academy of Management Annual Meeting, Presenter Symposium, 2024

“The Second Creative: A Theory of Gendered Creative Work”

- Academy of Management Annual Meeting, Presenter Symposium, 2025
- Creativity Collaboratorium at UCL, 2025

“Identity Dawns: Identity Shifts Following Migration to Unfamiliar Work Contexts”

- Academy of Management Annual Meeting, Paper Session, 2025
- People and Organizations Conference at The Wharton School, 2024
- Academy of Management Annual Meeting, Presenter Symposium, 2023
- London OB Research Day at UCL, 2022

“Feedback Whirlwind: Experiencing and Responding to Divergent Feedback in Creative Work”

- European Group for Organizational Studies (EGOS), 2024
- London OB Research Day at LSE, 2023
- Creative Industries Conference at INSEAD, 2023
- Creativity Collaboratorium at UCL, 2023
- Academy of Management Annual Meeting, Presenter Symposium, 2023

“Creative Curation”

- Creativity Collaboratorium at UCL, 2023

TEACHING

Instructor

- MSIN0100: Business Research - Workshop on Collecting and Analyzing Qualitative Data (UCL, 2023-2024; 2026)
- MSIN0100: Business Research - Workshop on Writing a Critical Literature Review (UCL, 2023-2024)

Teaching Assistant

- BUSI40009: Essential Skills 1: Creative Problem Solving - TA for Prof. Ozumcan Demir-Caliskan (Imperial College London, 2025)
- MSIN0081: Creative and Critical Thinking - TA for Prof. Sarah Harvey (UCL, 2023-2025)
- MSIN0142: Organizational Behavior - TA for Prof. Clarissa Cortland and Cydney Dupree (UCL, 2025)
- MSIN0056: Innovation Management - TA for Prof. Neil Sutherland (UCL, 2022-2023)

PROFESSIONAL SERVICE

Ad-Hoc Reviewer

Academy of Management Journal

Conference Reviewer

Academy of Management Annual Meeting

Organized Conferences and Research Days

- Creativity Collaboratorium, 2025
Annual conference co-organized with Colin Fisher, Sarah Harvey, and Sam Quinto
- London + Qualitative Community Research Day, 2024
Research day co-organized with Kevin Corley, Marjolaine Rostain, Shivaang Sharma, and Kendall Smith
- Creativity Collaboratorium, 2024
Annual conference co-organized with Colin Fisher, Sarah Harvey, Carisa Lam, and Jacob Venet
- London + Qualitative Community Research Day, 2023
Research day co-organized with Kevin Corley, Hila Lifshitz-Assaf, Marjolaine Rostain, Shivaang Sharma, and Kendall Smith
- Creativity Collaboratorium, 2023
Annual conference co-organized with Colin Fisher, Sarah Harvey, and Jacob Venet
- London OB Research Day, 2022
Research day co-organized with Velvetina Lim
- Creativity Collaboratorium, 2022
Annual conference co-organized with Colin Fisher, Sarah Harvey, and Velvetina Lim

Service

Steering Committee, London + Qualitative Community

Co-Founder, London + Qualitative Community

Ph.D. Representative, UCL School of Management (2021-2023)

Contributor

Interviewer, ASQ Blog (2023)

SELECTED INDUSTRY EXPERIENCE

Ecube Labs

Seoul, South Korea

Global Business Development Manager

Aug 2019 – Jul 2021